

Press release Calendar Week 36

Bring it on the carpet!

Rameder expands its range of car-specific floor mats and boot liners

Dust, mud, dry grass, wet leaves, utter moisture or sticky snow: carpets in cars will always need cleaning. If you don't want to, though, take preventive measures! An inexpensive and, by comparison with universal products, much more fitting and thus better option are **Rameder's** car-specific floor mats (4 for ca. €25-30) and boot liners (€34.95). Europe's big provider of car accessories now covers an expanded and huge range - from Alfa Romeo to Volvo.

You can shake them, vacuum them, wipe them or even high-pressure-clean them – all in a jiffy. And in contrast to carpets they are more or less stain-resistant. They are perfectly cut to the interior of the respective car - and anti-slip to boot! A high rim lets moisture stay on the mat and prevents carpets from being stained.

Use our intuitive configurator at www.rameder.eu to find the right product. The kicker is that once you have entered your car make, the page will memorise the setting for all other products too.

Please do also visit us on Facebook at www.facebook.com/rameder.de

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